



# FINANCIAL Management

## Facing Challenges In Business?

Sharpen Your Knowledge and Skills Now

In the **FINANCIAL MANAGEMENT** programme, entrepreneurs shall be exposed to simple and effective methods in managing business finance. Learn and understand the right methods in preparing your profit and loss accounts. At the end of the programme, you should be able to identify the strengths and weaknesses of your business and set the direction for its future.

### WHO SHOULD ATTEND

- Entrepreneur
- Successor
- Business Development Manager
- Sales & Marketing Manager

### METHODOLOGY

- Lecture
- Group Discussion
- Practical Training through Case Study and Simulation
- Follow up session / coaching

DAY  
1

- Introduction to Financial Management
- Financial Planning (Budgeting)
- Fundraising Activities (Financial Source)
- GST and Accounting

DAY  
2

- Customer Segments
- Value Propositions
- Channels
- Customer Relationships
- Revenue Streams
- Key Resources
- Key Partners
- Key Activities
- Cost Structure

Simple and Effective Way to Manage Your Business. SIGN UP NOW!



**Centre For Entrepreneur Development And Research Sdn. Bhd.** (1042601-M)  
Level 6, Menara SME Bank, Jalan Sultan Ismail, 50250 Kuala Lumpur, Malaysia  
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Tel: +603 2615 2020 • Fax: +603 2692 5916



Nurturing Excellence

# REGISTRATION FORM



I/We would like to register for the following entrepreneur development programme(s):

## DETAILS OF PARTICIPANT

Name: \_\_\_\_\_ NRIC: \_\_\_\_\_

Designation: \_\_\_\_\_ HP No.: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

## IF YOU ARE A BUSINESS OWNER, PLEASE FILL UP THE DETAILS BELOW:

Name of the company: \_\_\_\_\_

Nature of business: \_\_\_\_\_

(Eg. Manufacturing, ICT, Services, etc.)

### Participation Fee: **RM530/pax**

(inclusive of 6% GST, training materials, lunch and refreshments,  
Case Studies of SMEs in Malaysia book, ACE Magazine and Certificate of Completion)  
GST no: 000668123136

## HOW DID YOU FIND OUT ABOUT THE PROGRAMME :

Social media  Friends/ colleagues/  
family members  Event: \_\_\_\_\_  
(Please Specify)

CEDAR website  Email  Others: \_\_\_\_\_  
(Please Specify)

## PAYMENT METHOD \*Please tick (✓) where appropriate and fill up the payment details.

Cheque no.: \_\_\_\_\_  Cash Payment

CDM/Online Banking: **CIMB Islamic Bank - 8600024098**  
(Centre for Entrepreneur Development and Research Sdn Bhd)

- Payment slip and registration form must be emailed/faxed to CEDAR as proof of payment.
- Full payment must be made at least 3 working days before the start of the programme.
- Payment by cheque must be made payable to 'Centre For Entrepreneur Development and Research Sdn Bhd'.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**GIVE OUR FRIENDLY TEAM A CALL TODAY**

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