



# FINANCIAL MADE EASY

## Facing Challenges In Business? Understand Your Business Numbers

In the **FINANCIAL MANAGEMENT** programme, entrepreneurs shall be exposed to simple and effective methods in managing business finance. Learn and understand the right methods in preparing your profit and loss accounts. At the end of the programme, you should be able to identify the strengths and weaknesses of your business and set the direction for its future.

### WHO SHOULD ATTEND

- Entrepreneur
- Successor
- Business Development Manager
- Sales & Marketing Manager

### METHODOLOGY

- Lecture
- Group Discussion
- Practical Training through Case Study and Simulation
- Follow up session / coaching

#### DAY 1

- Introduction to Financial Management
- Basic Accounting Principles For Entrepreneur
- Financial Planning Activities
- Fund Raising Activities
- Financial Statments
- Understanding of Financial Book Keeping

#### DAY 2

- Interpretation of Financial Statments
- Working Capital Management
- Financial Control
- Cost Reduction

Please log on to [www.cedar4growth.my](http://www.cedar4growth.my) for more info.

### GIVE OUR FRIENDLY TEAM A CALL TODAY

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Nurturing Excellence



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