

Business Model Innovation

Is it getting harder to maintain margins in your business? Excess supply and stiff competition make it hard to raise or hold prices - You're not alone. Business model innovations are becoming increasingly important due to strong competition. In our course, you will engage with business model design including digital, innovation, differentiation, diversification and disruptive business. You will identify a focused selection of high-potential opportunities to apply business model innovation to your company.



27th
June 2019
(Thursday)



9.30am
until
5.30pm



Level 6,
Menara SME Bank
Jalan Sultan Ismail
Kuala Lumpur



**Promotional
Price
RM200/pax**

***Enjoy our Promotional Price!!!**
(Starting from 1st June until 30th June 2019)
Normal participating fee: RM250/pax

Meet Our Experienced Business Coaches



Abdul Aziz Abdul Samad
Head
Entrepreneur Development
CEDAR



Mohd Shahrom Shahril
Business Coach
Entrepreneur Development
CEDAR



Hairadee Sirun
Business Coach
Entrepreneur Development
CEDAR

See You At Various Locations:



Penang
31st July 2019
Wednesday



Pahang
31st October 2019
Thursday



Perak
29th August 2019
Thursday



Johor
28th November 2019
Thursday



Terengganu
26th September 2019
Thursday



Melaka
26th December 2019
Thursday

