

# Boost Your Business with **POWERFUL** Digital Marketing Strategies

How to Get, Keep and Grow Your Customers Online!

## Calling All Malaysian Entrepreneurs!

The Centre for Entrepreneur Development & Research (CEDAR), a wholly owned subsidiary of the SME Bank Malaysia, in collaboration with Satu Creative, is organizing a Digital Marketing program designed especially for entrepreneurs and executives like you.


The program will be delivered by Azuar Zainuddin, a Digital Marketing Consultant with over 10 years of experience in advertising, banking, hospitality and higher education sectors.

### Course Content

- Digital Marketing Strategy
- Exploring Digital Marketing
- Starting with a Website
- Foundation of Analytics
- Search Engine Optimization
- Search & Display Marketing
- Social Media Marketing
- And more...

 Programme Fee  
**RM350\***

 Venue  
**Level 6,**  
Menara SME Bank



“ Very good and relevant training. The trainer is highly knowledgeable and practical in his approach as well. Definitely, could be used for my daily job. ”

**Josiah, Petronas**

In Collaboration With:

**SATU  
CREATIVE**

\* Price inclusive 6% GST charges, training materials and e-book modules

**GIVE OUR FRIENDLY TEAM A CALL TODAY**

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